

# A Responsible Art Market in Practice

Friday, 1 February 2019  
artgenève, Salon d'art  
Palexpo, Geneva  
08:30 – 12:45



# A Responsible Art Market in Practice

Chaired by experienced art market journalist and author Georgina Adam, RAM's third conference will focus on the practical aspects of a Responsible Art Market.

With insights from seasoned art market professionals and building on RAM's Art Transaction Due Diligence Toolkit launched in 2018, a series of case studies will illustrate how 'risk-based' due diligence measures can help art businesses and collectors navigate challenging and complex situations.

Following adoption of the 5<sup>th</sup> European Anti-Money Laundering Directive and other regulatory developments in the past year, our expert speakers will also consider what this means in practice for art businesses in Europe, Switzerland and the United States.

08:00 Registration

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08:30 Welcome & opening remarks  
**Justine Ferland**, Art-Law Centre, University of Geneva, Geneva  
**Carine Decroi**, Artcurial, Paris  
**Georgina Adam**, Financial Times and The Art Newspaper, London

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08:50 Keynote Lecture: *Métamorphoses du marché de l'art au XXI<sup>e</sup> siècle*  
**Philippe Davet**, Blondeau & Cie, Geneva

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09:15 Case Study 1: Client Due Diligence  
**Suzanne Gyorgy**, CitiBank, New York  
**Mathilde Heaton**, Phillips, London

Discussion

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09:45 Case Study 2: Artwork Due Diligence  
**Aude Lemogne**, Link Management, Luxemburg  
**Nicholas M. O'Donnell**, Sullivan & Worcester, Boston

Discussion

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10:15 Coffee break

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10:45 Case Study 3: Transaction Due Diligence  
**Jean-Bernard Schmid**, Ochsner & associés, Geneva  
**Sandrine Giroud**, LALIVE and Art Law Foundation, Geneva

Discussion

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11:15 New regulatory trends with a focus on the 5th EU Anti-Money Laundering Directive: what implications for the art market?  
EU: **Roland Foord**, Stephenson Harwood, London  
Switzerland: **Andreas Ritter**, Ritter & Partner and Association Marché d'Art Suisse, Zurich  
US: **Irina Tarsis**, Law Office of Irina Tarsis, New York

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12:00 General discussion

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12:30 Closing Remarks  
**Georgina Adam**, Financial Times and The Art Newspaper, London

Complimentary visit of artgenève, salon d'art (sponsored by artgenève)

# Registration

Register for the event online by 25 January 2019 using the following link:

[www.responsibleartmarket.org/event-registration](http://www.responsibleartmarket.org/event-registration)

You may not register at the venue.

## Registration Fees

- CHF 100 — for members of the Art Law Foundation
- CHF 150 — for non-members
- CHF 50 — for students and trainee lawyers

## Payment

- Bank Transfer:** To the Art Law Foundation  
Postfinance – 4808 Zofingen  
Account No: 17-60083-5  
IBAN: CH27 0900 0000 1706 0083 5  
Bic/Swift: POFICHBEXXX
- Payment Slip**

Friday 1 February 2019, 08:30 am – 12:45 pm, Hall 1, Room G  
Palexpo, Route François-Peyrot 30, CH-1218  
Grand-Saconnex, Geneva



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The Responsible Art Market Initiative (RAM)'s mission:  
To raise awareness amongst Art Businesses of risks faced by the art industry  
and provide practical guidance on establishing and implementing responsible  
practices to address those risks.

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